

**ALKA-SELTZER PLUS MAXIMUM STRENGTH DAY AND NIGHT COLD AND FLU-  
acetaminophen, dextromethorphan hydrobromide, doxylamine succinate, phenylephrine  
hydrochloride**

**Bayer HealthCare LLC.**

*Disclaimer: Most OTC drugs are not reviewed and approved by FDA, however they may be marketed if they comply with applicable regulations and policies. FDA has not evaluated whether this product complies.*

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**Alka-Seltzer Plus® Maximum Strength Day & Night Cold & Flu Liquid Gels-40ct**

**Alka-Seltzer Plus® Maximum Strength Day Cold & Flu Liquid Gels**

**Alka-Seltzer Plus® Maximum Strength Day Cold & Flu Liquid Gels**

***Drug Facts***

***Active ingredients (in each capsule)***

Acetaminophen 325 mg

Dextromethorphan hydrobromide 10 mg

Phenylephrine hydrochloride 5 mg

***Purposes***

Pain reliever/fever reducer

Cough suppressant

Nasal decongestant

***Uses***

- temporarily relieves these symptoms due to a cold or flu:
- minor aches and pains · headache · cough
- sore throat · nasal and sinus congestion
- temporarily reduces fever

***Warnings***

Liver warning: This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks every day while using this product

**Allergy alert:** Acetaminophen may cause severe skin or severe allergic reactions. Symptoms may include:

- skin reddening · blisters · rash · hives
- facial swelling · asthma (wheezing) · shock

If a skin or general allergic reaction occurs, stop use and seek medical help right away.

**Sore throat warning:** If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea,

or vomiting, consult a doctor promptly.

**Do not use**

- with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist.
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.
- if you have ever had an allergic reaction to this product or any of its ingredients
- in children under 12 years of age

**Ask a doctor before use if you have**

- liver disease • heart disease • high blood pressure
- thyroid disease • diabetes
- cough with excessive phlegm (mucus)
- difficulty in urination due to enlargement of the prostate gland
- persistent or chronic cough such as occurs with smoking, asthma, or emphysema

**Ask a doctor or pharmacist before use if you are** taking the blood thinning drug warfarin

**When using this product do not exceed recommended dosage**

**Stop use and ask a doctor if**

pain, cough, or nasal congestion gets worse or lasts more than 7 days

- fever gets worse or lasts more than 3 days
- redness or swelling is present
- new symptoms occur
- cough comes back or occurs with rash or headache that lasts.

These could be signs of a serious condition.

- nervousness, dizziness, or sleeplessness occurs

**If pregnant or breast-feeding,** ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

**Directions**

***Directions***

- do not take more than the recommended dose
- adults and children 12 years and over: take 2 capsules with water every 4 hours. Do not exceed 10 capsules in 24 hours or as directed by a doctor.
- children under 12 years: do not use

**Other information****Other information**

- store at room temperature. Avoid excessive heat above 40°C (104°F).

***Inactive ingredients*** FD&C red #40, FD&C yellow #6, gelatin, glycerin, polyethylene glycol, povidone, propylene glycol, purified water, shellac, sodium hydroxide, sorbitol sorbitan solution, titanium dioxide

***Questions or comments?*** 1-800-986-0369 (Mon-Fri 9AM -5PM EST)

**Alka-Seltzer Plus® Maximum Strength Night Cold & Flu Liquid Gels*****Drug Facts******Active ingredients (in each capsule)***

Acetaminophen 325 mg

Dextromethorphan hydrobromide 10 mg

Phenylephrine hydrochloride 5 mg

***Purposes***

Pain reliever/fever reducer

Cough suppressant

Nasal decongestant

***Uses***

- temporarily relieves these symptoms due to a cold or flu:
- minor aches and pains · headache · cough
- sore throat · nasal and sinus congestion
- temporarily reduces fever

***Warnings***

**Liver warning:** This product contains acetaminophen. Severe liver damage may occur if you take

- more than 4,000 mg of acetaminophen in 24 hours
- with other drugs containing acetaminophen
- 3 or more alcoholic drinks every day while using this product

**Allergy alert:** Acetaminophen may cause severe skin or severe

allergic reactions. Symptoms may include:

- skin reddening · blisters · rash · hives
- facial swelling · asthma (wheezing) · shock

If a skin or general allergic reaction occurs, stop use and seek medical help right away.

**Sore throat warning:** If sore throat is severe, persists for more than 2 days, is accompanied or followed by fever, headache, rash, nausea, or vomiting, consult a doctor promptly.

**Do not use**

- with any other drug containing acetaminophen (prescription or nonprescription). If you are not sure whether a drug contains acetaminophen, ask a doctor or pharmacist.
- if you are now taking a prescription monoamine oxidase inhibitor (MAOI) (certain drugs for depression, psychiatric, or emotional conditions, or Parkinson's disease), or for 2 weeks after stopping the MAOI drug. If you do not know if your prescription drug contains an MAOI, ask a doctor or pharmacist before taking this product.
- if you have ever had an allergic reaction to this product or any of its ingredients
- in children under 12 years of age

**Ask a doctor before use if you have**

- liver disease • heart disease • high blood pressure
- thyroid disease • diabetes
- cough with excessive phlegm (mucus)
- difficulty in urination due to enlargement of the prostate gland
- persistent or chronic cough such as occurs with smoking, asthma, or emphysema

**Ask a doctor or pharmacist before use if you are** taking the blood thinning drug warfarin

**When using this product do not exceed recommended dosage**

**Stop use and ask a doctor if**

- pain, cough, or nasal congestion gets worse or lasts more than 7 days
- fever gets worse or lasts more than 3 days
- redness or swelling is present
- new symptoms occur
- cough comes back or occurs with rash or headache that lasts.

These could be signs of a serious condition.

- nervousness, dizziness, or sleeplessness occurs

**If pregnant or breast-feeding**, ask a health professional before use.

**Keep out of reach of children.** In case of overdose, get medical help or contact a Poison Control Center right away. Quick medical attention is critical for adults as well as for children even if you do not notice any signs or symptoms.

### **Directions**

- do not take more than the recommended dose
- adults and children 12 years and over: take 2 capsules with water every 4 hours. Do not exceed 10 capsules in 24 hours or as directed by a doctor.
- children under 12 years: do not use

### **Other information**

#### ***Other information***

- store at room temperature. Avoid excessive heat above 40°C (104°F).

**Inactive ingredients** FD&C red #40, FD&C yellow #6, gelatin, glycerin, polyethylene glycol, povidone, propylene glycol, purified water, shellac, sodium hydroxide, sorbitol sorbitan solution, titanium dioxide

### **Questions or comments?**

**Questions or comments?** 1-800-986-0369 (Mon-Fri 9AM -5PM EST)

### **Carton 40 count**

Alka-Seltzer PLUS

MAXIMUM STRENGTH

Cold &

Flu

Day NON-DROWSY

ACETAMINOPHEN / Pain Reliever-Fever Reducer

Dextromethorphan HBr / Cough Suppressant

Phenylephrine HCl / Nasal Decongestant

- Nasal Congestion
- Headache & Body Ache
- Cough
- Sore Throat
- Sinus Pressure

24 LIQUID GELS

(Liquid Filled Capsules)



**PARENTS:** Learn about teen medicine abuse  
[www.StopMedicineAbuse.org](http://www.StopMedicineAbuse.org)

0 16500 55588 9

Drug Facts (continued)	Directions
<p>Ask a doctor or pharmacist before use if you are taking the following drug or treatment:</p> <ul style="list-style-type: none"> <li>• When using The product do not exceed recommended dosage</li> <li>• Stop use and ask a doctor if</li> <li>• pain, cough, or nasal congestion gets worse or lasts more than 7 days</li> <li>• have gels worse or lasts more than 3 days</li> <li>• redness or swelling is present</li> <li>• new symptoms occur</li> <li>• cough comes back or occurs with rash or headache that lasts. These could be signs of a serious condition.</li> <li>• hives, rashes, dizziness, or dizziness occurs</li> </ul>	<p>Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. Medical attention is required for adults as well as for children even if you do not notice any signs or symptoms.</p>
	<p><b>Warnings</b></p> <ul style="list-style-type: none"> <li>• do not take more than the recommended dose</li> <li>• adults and children 12 years and older: take 2 capsules with meals and 4 hours. Do not exceed 10 capsules in 24 hours</li> <li>• as directed by a doctor.</li> <li>• children under 12 years: do not use</li> </ul>

**Drug Facts (continued)**

- When using the product
- If you missed recommended dosage
- If you miss multiple doses
- Avoid alcohol, sedatives, and tranquilizers may increase drowsiness
- Be careful when driving a motor vehicle or operating machinery
- Stop use and ask a doctor if:
  - Stomach pain or upset, especially in children
  - Rash, cough, or nasal congestion gets worse or lasts more than 7 days
  - Fever gets worse or lasts more than 3 days
  - New symptoms occur
  - Cough comes back or occurs with rash or headache
  - Lasts 10 days or longer
- Nervousness, dizziness, or seizures condition.
- Theses could be signs of a serious condition.

Keep out of reach of children. In case of overdose, get medical help or contact a Poison Control Center right away. Check medication label for cautions for adults as well as for children even if you do not notice any signs or symptoms.

**Directions**


- Do not take more than the recommended dose
- Adults and children 12 years and over: Take 2 capsules with meals every 4 hours. Do not exceed 10 capsules in 24 hours.
- Children under 12 years: do not use

<p><b>Questions or comments?</b> 1-800-885-0389 (Mon-Fri 9AM - 5PM EST)</p>	<p><b>Questions or comments?</b> 1-800-885-0389 (Mon-Fri 9AM - 5PM EST)</p>
<p><b>Other Information</b></p> <ul style="list-style-type: none"> <li>● store at room temperature. Avoid excessive heat above 40°C (104°F).</li> </ul>	<p><b>Other Information</b></p> <ul style="list-style-type: none"> <li>● store at room temperature. Avoid excessive heat above 40°C (104°F).</li> </ul>
<p><b>Drug Facts (continued)</b></p>	<p><b>Drug Facts (continued)</b></p>
<p><b>Inactive ingredients:</b> FDAC and #40, FDAC yellow #6, glycol, glycerin, polyethylene glycol, powders, propylene glycol, purified water, sodium hydroxide, sodium acetate solution, titanium dioxide</p>	<p><b>Inactive ingredients:</b> FDAC and #40, FDAC yellow #6, glycol, glycerin, polyethylene glycol, powders, propylene glycol, purified water, sodium hydroxide, sodium acetate solution, titanium dioxide</p>

**Drug Facts (continued)**

● **Other information**  
● store at room temperature. Avoid excessive heat above 40°C (104°F).  
● **Inactive ingredients** FDAC blue #1, D&C yellow #10, glycol, gum, polyethylene glycol, polyurethane, sorbitol, purified water, citric acid, sodium hydroxide, sorbitol, sodium acetate, titanium dioxide

**Questions or comments? 1-800-986-0366**  
(Mon-Fri 9AM - 5PM EST)




**MAXIMUM STRENGTH**


**Cold  
& Flu**

**NIGHT**

**ACETAMINOPHEN / Pain Reliever-Fever Reducer**  
**Dextromethorphan HBr / Cough Suppressant**  
**Doxylamine Succinate / Antihistamine**



**Alka-Seltzer<sup>®</sup>**  
**PLUS<sup>®</sup>**

 **DAY** NON-DROWSY

**ACETAMINOPHEN / Pain Reliever-Fever Reducer**  
**Dextromethorphan HBr / Cough Suppressant**  
**Phenylephrine HCl / Nasal Decongestant**

Do not take these products if you are taking any other medicine.

**MAXIMUM STRENGTH**

**Cold  
& Flu**

Alka-Seltzer Plus® Maximum Strength  
Cold & Flu Liquid Gels



Alka-Seltzer<sup>®</sup> PLUS<sup>®</sup>

 $1^{17/64}$  $\frac{1}{2}$ 

Bayer

LOT/EXP

**Maximum Strength Per 4 Hour Dose**  
**Do not use if blister is cut or broken.**  
**DOES NOT CONTAIN ASPIRIN**

Made in Spain  
 © 2017 Bayer.  
 Dist. by: Bayer HealthCare LLC  
 Whippany, NJ 07981

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© 2017 Bayer.  
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Whippany, NJ 07981  
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ALKA-SELTZER PLUS MAXIMUM STRENGTH DAY AND NIGHT COLD AND FLU

acetaminophen, dextromethorphan hydrobromide, doxylamine succinate, phenylephrine hydrochloride kit

Product Information			
Product Type	HUMAN OTC DRUG	Item Code (Source)	NDC:0280-1581

Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1	NDC:0280-1581-40	1 in 1 CARTON; Type 0: Not a Combination Product	05/22/2017	

Quantity of Parts		
Part #	Package Quantity	Total Product Quantity
Part 1	4 BLISTER PACK	16
Part 2	4 BLISTER PACK	24

Part 1 of 2

ALKA-SELTZER PLUS MAXIMUM STRENGTH NIGHT COLD AND FLU

acetaminophen, dextromethorphan hydrobromide, doxylamine succinate, phenylephrine hydrochloride capsule, liquid filled

Product Information	
Route of Administration	ORAL

Active Ingredient/Active Moiety		
Ingredient Name	Basis of Strength	Strength
DEXTROMETHORPHAN HYDROBROMIDE (UNII: 9D2RTI9KYH) (DEXTROMETHORPHAN - UNII:7355X3ROTS)	DEXTROMETHORPHAN HYDROBROMIDE	10 mg
DOXYLAMINE SUCCINATE (UNII: V9BI9B5YI2) (DOXYLAMINE - UNII:95QB77JKPL)	DOXYLAMINE SUCCINATE	6.25 mg
PHENYLEPHRINE HYDROCHLORIDE (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	5 mg
ACETAMINOPHEN (UNII: 362O9ITL9D) (ACETAMINOPHEN - UNII:362O9ITL9D)	ACETAMINOPHEN	325 mg

Inactive Ingredients	
Ingredient Name	Strength
GELATIN (UNII: 2G86QN327L)	
GLYCERIN (UNII: PDC6A3C0OX)	
POLYETHYLENE GLYCOL, UNSPECIFIED (UNII: 3WJQ0SDW1A)	
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)	
WATER (UNII: 059QF0KO0R)	



<b>POVIDONE</b> (UNII: FZ989GH94E)	
<b>SHELLAC</b> (UNII: 46N107B71O)	
<b>SODIUM HYDROXIDE</b> (UNII: 55X04QC32I)	
<b>SORBITAN</b> (UNII: 6O92ICV9RU)	
<b>TITANIUM DIOXIDE</b> (UNII: 15FIX9V2JP)	
<b>SORBITOL</b> (UNII: 506T60A25R)	
<b>FD&amp;C BLUE NO. 1</b> (UNII: HBR47K3TBD)	
<b>D&amp;C YELLOW NO. 10</b> (UNII: 35SW5USQ3G)	

### Product Characteristics

<b>Color</b>	green	<b>Score</b>	no score
<b>Shape</b>	OVAL	<b>Size</b>	20mm
<b>Flavor</b>		<b>Imprint Code</b>	AS;NITE
<b>Contains</b>			

### Packaging

#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		4 in 1 CARTON		
1		4 in 1 BLISTER PACK; Type 0: Not a Combination Product		

### Marketing Information

Marketing Category	Application Number or Monograph Citation	Marketing Start Date	Marketing End Date
OTC monograph final	part341	05/22/2017	

## Part 2 of 2

### ALKA-SELTZER PLUS MAXIMUM STRENGTH DAY COLD AND FLU

acetaminophen, dextromethorphan hydrobromide, phenylephrine hydrochloride capsule, liquid filled

### Product Information

<b>Route of Administration</b>	ORAL
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### Active Ingredient/Active Moiety

Ingredient Name	Basis of Strength	Strength
<b>DEXTROMETHORPHAN HYDROBROMIDE</b> (UNII: 9D2RTI9KYH) (DEXTROMETHORPHAN - UNII:7355X3ROTS)	DEXTROMETHORPHAN HYDROBROMIDE	10 mg
<b>PHENYLEPHRINE HYDROCHLORIDE</b> (UNII: 04JA59TNSJ) (PHENYLEPHRINE - UNII:1WS297W6MV)	PHENYLEPHRINE HYDROCHLORIDE	5 mg
<b>ACETAMINOPHEN</b> (UNII: 362O9ITL9D) (ACETAMINOPHEN - UNII:362O9ITL9D)	ACETAMINOPHEN	325 mg

Inactive Ingredients				
Ingredient Name				Strength
TITANIUM DIOXIDE (UNII: 15FIX9V2JP)				
FD&C RED NO. 40 (UNII: WZB9127XOA)				
POLYETHYLENE GLYCOL, UNSPECIFIED (UNII: 3WJQ0SDW1A)				
FD&C YELLOW NO. 6 (UNII: H77VEI93A8)				
GLYCERIN (UNII: PDC6A3C0OX)				
GELATIN (UNII: 2G86QN327L)				
POVIDONE (UNII: FZ989GH94E)				
PROPYLENE GLYCOL (UNII: 6DC9Q167V3)				
WATER (UNII: 059QF0KO0R)				
SHELLAC (UNII: 46N107B71O)				
SODIUM HYDROXIDE (UNII: 55X04QC32I)				
SORBITOL (UNII: 506T60A25R)				
SORBITAN (UNII: 6O92ICV9RU)				
Product Characteristics				
Color	orange	Score	no score	
Shape	OVAL	Size	20mm	
Flavor		Imprint Code	AS;DC	
Contains				
Packaging				
#	Item Code	Package Description	Marketing Start Date	Marketing End Date
1		4 in 1 CARTON		
1		6 in 1 BLISTER PACK; Type 0: Not a Combination Product		
Marketing Information				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC monograph final	part341		05/22/2017	
Marketing Information				
Marketing Category	Application Number or Monograph Citation		Marketing Start Date	Marketing End Date
OTC monograph final	part341		05/22/2017	

**Labeler** - Bayer HealthCare LLC. (112117283)